Oncom Blended Drink as the Winner

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Students of Department of Biology, Meiliana Choiriyah, Rosy Saputri and Apip Nurdin were the 1st winner of AGRI FESTIVAL 2016 that organized by Mahasiswa Peminat Sosial Ekonomi Pertanian (Misekta) - Hasanuddin University, Makassar. AGRI FESTIVAL 2016 was a National Business Plan Competition themed 'Aksikan Ide Bisnismu Menjadi Wirausaha Pertanian yang Kreatif melalui Inovasi Pangan Lokal'. The event participated by student team from Indonesia universities such as Bogor Agricultural University, Bandung Technology University, Hasanuddin University, Brawijaya University, and Padjadjaran University.

Mei and the team proposed 'O'Shake', a blended drink contained oncom and pineapple juice. This blended drink is believed as the first in the world. The team hope that O'Shake will able to increase the value of oncom as a traditional Sundanese food in function and economy. Moreover, O'Shake will contribute in the health improvement and act as antiaging agent. Basically, the drink idea was inspired by Prof. Dr. Ir. Antonius Suwanto M.Sc. speak in the class. In this event, Dr. Ir. Dorly M.Si. and Dra. Hilda Akmal M.Si. acted as supervisor of the team. In the end, the Department congratulate the team for the achievement.

Note: Special thanks to IPB Lingkar Media and Wildan Mubarok

(Apip Nurdin)